

Sara Massons - Trad & Net

Translation, marketing, localization

English > French ~ Spanish > French



I will help your documents reach their goal efficiently because I know the subject in both the source and target languages and because I am familiar with your target audience.



Some key translation projects

Environment

- <u>Blog articles and SEO</u> about green farming, permaculture, organic fertilization (Es > Fr -10,000 words since 2019)
- Tender bid for a plant growth research lab device manufacturer (En > Fr 15,000 2016)
- Brochure for a co-generation solutions manufacturer (En > Fr 20,000 words 2016)
- Audit reports and training material about animal welfare (fr > En 2012-2014)
- <u>Large scale survey</u> on farming and veterinary practices on three continents (En <> Fr and Es <> Fr 2008-2009)
- Training material and tool kit for dairy farmers for sustainable farming practices (Fr > En 500 pages 2004-2010)

Food production

- Product sheets for the fishing industry (Es > Fr 3,000 words in 2020)
- <u>Blog articles and SEO</u> about agricultural pratices (Es > Fr 25,000 words since 2019)
- Packaging for ready made dishes (En > Fr 30,000 words since 2018)
- Recipes book Richard Gordan: "Pressure cooker recipes for those who like pressure cooking" (En > Fr 6,000 words 2017)
- Audit reports on food quality and safety management (En <> Fr 2007-2014)
- Annual reports on global milk collection, quality and safety for a global dairy company (Fr <> En 2003 2013)

Localization and IT

- Blog articles and SEO for a virtual event platform (En > Fr 15,000 words in 2020)
- Localization and marketing content for a bitcoin trading and e-wallet application (En > Fr 153,000 words in 2020)
- Marketing content for a cloud solutions and operating systems supplier (En > Fr 71,000 words since 2019)
- <u>Localization</u> of a farm management application (En > Fr 5,000 words since 2019)
- Specific content for developers for a major cloud computing company (En > Fr 380,000 words since 2018)
- <u>Blog articles and marketing content</u> for a well know computer safety company (En > Fr 30,000 words since 2017)

Work and training history

Botany training - Tela Botanica - 2018

Google translation training - Google - 2018

Video games localization training – ProZ.com – 2017

Translation for environmental companies training – ProZ.com - 2016

Weekly school workshop around environment and gardening – 6 to 15 years old students – since 2017

Freelance translator and websites designer - Trad & Net - since 2015

- More than 2,200,000 words translated since 2015 for 70 clients
- About 500,000 words in 2019 including 200,000+ words in the IT field and 35,000+ words in food production
- About 400,000 words so far in 2020 including 200,000+ words in the IT field and 15,000+ words in food production

Executive assistant, translator, web-master - Phylum - from 2002 to 2015

- · Translation of technical, scientific and commercial documents for the food industry, vets and test labs
- Software and websites localization and testing, bilingual users' support; translation of specifications and manuals

Waitress - Restaurant l'Ovibos from 1999 to 2001

Master degree and translation diploma - Institut de Perfectionnement en Langues Vivantes from 1995 to 2001

Additional information

- <u>Environment volunteer</u>: collectif Mieux Vivre (work for better life conditions), Alternatiba (highlighting sustainable initiatives to preserve the climate and the biodersity), Place au vélo (encourage cycling).
- CAT tools: SDL, Across, MateCAT, MemoQ, Memsource Cloud, XTM, Crowdin, Lokalize, Transifex, Smartcat
- <u>DTP</u>: Microsoft Office, Open Office, Scribus, Inkscape Web design: HTML5, CSS3
- Travels: study travel in Japan, charity construction in the Philippines and many small trips in Europe